

**NEW**

**PROGRAM OPTIONS FOR 2021**



**GRAY INSTITUTE®**  
**GIFT**  
GRAY INSTITUTE FOR  
FUNCTIONAL  
TRANSFORMATION

**FOR THE BODY, A SMALL TWEAK CAN MAKE A BIG DIFFERENCE.**

**FOR GIFT, A SMALL TWEAK TO OUR PROGRAM CAN MAKE A BIG DIFFERENCE FOR YOU.**

**GIFT WILL TRANSFORM YOU.**

**YOU WILL TRANSFORM YOUR PATIENTS, CLIENTS, AND ATHLETES.**

***"Unequivocally GIFT is one of the most significant turning points in my career. After 20+ years as a coach and teacher, the Applied Functional Science® Content delivered in GIFT is at an entirely different level and has upgraded not only my skill sets but also my mindset. I 'see' many things with a new lens and see instant change in my clients. Wow! Much more than this GIFT has uplifted and emboldened my heart and spirit in the most wonderful of ways. The fellowship found at GIFT is authentic, meaningful and a rare thing to find."***

***– Scott Hopson, CAFS, 3DMAPS, PTA Global, EXOS, FAFS***



## PROGRAM OPTION INCLUSIONS

- GIFT Box (Supplemental Materials, Additional Gifts, Swag)**
- 40-Week Online Education & Learning Opportunities**
- "Week 0" Bonus Week**
- 160+ Hours of Online Content**
- 75+ Hours of Live Content (2 Gatherings)**
- Additional (Optional) 1-Day Event @ 2nd Gathering**
- Periodic Virtual Calls (~4 Weeks)**
- Access to Faculty & Facilitators**
- Gathering Meals & Ground Transportation**
- Case Study Project**
- Fellow of Applied Functional Science® (FAFS) Credentialing**
- Capstone Project**
- Functional Manual Reaction® (FMR) Certification**
- Access to Online Content in Future (While Program is Operational)**
- Exclusive Discounts to Gray Institute® Offerings**
- Vital Part of a Community Unlike Any Other**

ONLINE ONLY	ONLINE + GATHERINGS

# GIFT AT A GLANCE

## STARTING DATE

**Week of February 1, 2021**  
(Thursday, February 4, 2021)

## COMPLETION DATE

**Week of November 1, 2021**

## COURSE LENGTH

**40 Weeks + 1 Bonus Week\***

Weeks are divided into Semesters, each culminating into a GIFT Gathering. Each week consists of roughly 4 hours of dedicated time, based on your own schedule.

*\*Includes "Week 0," centered around "orientation" to the website, content, and journey. Access for "Week 0" will be available the Week of January 25, 2021.*

## ON-SITE GIFT GATHERINGS (ONLINE + GATHERINGS OPTION)

**GIFT Gathering 1: May 19-22, 2021**

**GIFT Gathering 2: November 2/3-6, 2021**

- ▲ GIFT Gathering attendance is mandatory for Functional Manual Reaction® (FMR) Certification.
- ▲ First listed dates(s) are "travel days," as Gatherings are all-day Thursday, Friday, and Saturday. GIFT Gathering 2 offers an optional "added day," which is November 3. It is advisable to "return travel" on Sunday, yet not required.
- ▲ Location: Adrian, Michigan  
(The Centre, 1800 West US Highway 223)
- ▲ Airport: Detroit International (DTW)
- ▲ Transportation: GIFT Shuttles / Courtesy Vans
- ▲ Lodging: "GIFT Block" at Carlton Lodge (1629 West Maumee Street); Other Options Available

## INSTRUCTION TIME

**Online = 160+ Hours**  
**Gatherings = 75+ Hours**

## GIFT JOURNEY SUPPLEMENTS

Pending acceptance into GIFT and payment of Initial Installment or In-Full Payment, you will be shipped a **GIFT Box** in January (2021) which includes:

- ▲ Supplemental Educational Materials
- ▲ Additional Gifts
- ▲ GIFT Swag / Gear

## WEB CASTS, FORUMS, & DOCUMENTS

**Viewed and experienced at your own convenience on GIFT's exclusive website (only for GIFT Fellows).**

## FACULTY

**Gary Gray, PT, FAFS, President**  
**David Tiberio, PhD, PT, FAFS, Dean**  
**Doug Gray, FAFS, Director**

Keith Bozyk, MS, ATC, FAFS  
Rich Colosi, PT, DPT, FAFS  
Jay Inman, PT, FAFS  
Laurie Kreuz, PT, FAFS  
Patrick McCloskey, FAFS  
Lenny Parracino, CMT, FAFS  
John Perry, PT, FAFS  
Andrea Wasylow, PT, FAFS

## FACILITATORS

**Selected GIFT Graduates to guide journey for GIFT Fellows alongside the Faculty. Each GIFT Fellow will have two (2) primary Facilitators.**

## CEUs

Each profession and / or state has its own CEU requirements. Applying for CEUs with the appropriate accrediting organization is the responsibility of each Fellow. **Upon request, GIFT will provide appropriate documentation to support CEU acquisition.**

# ONLINE ONLY

## INVESTMENT & CREDENTIALING

### ONLINE ONLY INVESTMENT

\$200 Application Deposit (non-refundable; "credit" towards tuition below) due within five (5) days of application submission.

#### Five (5) Options for Tuition:

##### (1) In-Full (1 Installment)

**\$9,975 Total** (due Yearend '20 or January '21; \$200 Application Deposit "credit" will be applied).

##### (2) 1-Year Quarterly Installments (4 Installments)

**\$10,500 Total** - Initial Installment is \$2,625 (due Yearend '20 or January '21; \$200 Application Deposit "credit" will be applied). 2nd Installment (due March '21), 3rd Installment (due June '21), and 4th Installment (due September '21) are each \$2,625.

##### (3) 3 Calendar-Year Installments (3 Installments)

**\$10,800 Total** - Initial Installment is \$3,600 (due Yearend '20; \$200 Application Deposit "credit" will be applied). 2nd Installment (due May '21) and 3rd Installment (due January '22) are each \$3,600.

##### (4) 2-Year Quarterly Installments (8 Installments)

**\$11,025 Total** - Initial Installment is \$2,625 (Due Yearend '20 or January '21; \$200 Application Deposit "credit" will be applied). 2nd Installment (due March '21), 3rd Installment (due June '21), 4th Installment (due September '21), 5th Installment (due December '21), 6th Installment (due March '22), 7th Installment (due June '22), and 8th Installment (due September '22) are each \$1,200.

##### (5) 2-Year Monthly Installments (Initial Installment + 24 Installments)

**\$11,025 Total** - Initial Installment is \$2,625 (Due Yearend '20 or January '21; \$200 Application Deposit "credit" will be applied). 24 Monthly Installments (due January '21 through December '22) are each \$350.

Investment / Tuition includes access to Educational Materials, Online Instruction, strategically facilitated Virtual Calls (~4 weeks), a feedback discussion on the "Case Study Project" with the Dean, Dr. David Tiberio, and the opportunity to be credentialed as a Fellow of Applied Functional Science® (FAFS).

### FAFS CREDENTIALING

A Fellow of Applied Functional Science® (FAFS) is one who successfully completes GIFT, a 40-week mentorship program delivered by Gray Institute®, the authentic source of, and authority in, Applied Functional Science® (AFS).

A pivotal part of the GIFT Journey is participation in the Learning Opportunities (LOPs). These are strategically structured within the curriculum to complement the online education experience and ensure understanding and application of the content. Therefore, completion of at least 80% of the LOPs is required for successful completion of GIFT and becoming credentialed as a FAFS.

An additional requirement is the "Case Study Project." This consists of a short video submission of a patient / client scenario that demonstrates understanding and application of the content.

A FAFS demonstrates confidence and competence in the Principles-Strategies-Techniques Process of AFS. GIFT establishes esteemed credibility in the Movement Industry, as well as equips GIFT Fellows with ongoing education that allows each and every person to become a much more efficient and effective practitioner, especially in the areas of assessment, training and conditioning, rehabilitation, and injury prevention.

### COMMON QUESTIONS

#### What if I decide I want to attend the GIFT Gatherings after deciding to take part in the ONLINE option?

You may "opt-in" to one (1) or both of the two (2) gatherings. GIFT would need to know this final decision three (3) weeks prior to each of the respective gatherings. Each gathering is valued at \$1,750. This added tuition would be lumped into your existing / remaining payment plan, paid-in-full, or paid via mutually-agreed upon parameters within a 1-year timeframe.

#### If I take part in the ONLINE option and decide to take part in the gatherings, do I have to do this within the same year?

You do not need to attend the GIFT Gatherings in the same year as your online education. You may only take part in each of the two (2) gatherings once as a GIFT Fellow.

**DISCOUNTS AVAILABLE**

PLEASE SEE PAGE 6 FOR DETAILS

# ONLINE + GATHERINGS

## INVESTMENT & CERTIFICATION

### ONLINE + GATHERINGS INVESTMENT

\$200 Application Deposit (non-refundable; "credit" towards tuition below) due within five (5) days of application submission.

#### Five (5) Options for Tuition:

##### (1) In-Full (1 Installment)

**\$13,475 Total** (due Yearend '20 or January '21; \$200 Application Deposit "credit" will be applied).

##### (2) 1-Year Quarterly Installments (4 Installments)

**\$14,000 Total** - Initial Installment is \$3,500 (due Yearend '20 or January '21; \$200 Application Deposit "credit" will be applied). 2nd Installment (due March '21), 3rd Installment (due June '21), and 4th Installment (due September '21) are each \$3,500.

##### (3) 3 Calendar-Year Installments (3 Installments)

**\$14,300 Total** - Initial Installment is \$4,766 (due Yearend '20; \$200 Application Deposit "credit" will be applied). 2nd Installment (due May '21) and 3rd Installment (due January '22) are each \$4,767.

##### (4) 2-Year Quarterly Installments (8 Installments)

**\$14,525 Total** - Initial Installment is \$3,500 (Due Yearend '20 or January '21; \$200 Application Deposit "credit" will be applied). 2nd Installment (due March '21), 3rd Installment (due June '21), 4th Installment (due September '21), 5th Installment (due December '21), 6th Installment (due March '22), 7th Installment (due June '22), and 8th Installment (due September '22) are each \$1,575.

##### (5) 2-Year Monthly Installments (Initial Installment + 24 Installments)

**\$14,525 Total** - Initial Installment is \$3,500 (Due Yearend '20 or January '21; \$200 Application Deposit "credit" will be applied). 24 Monthly Installments (due January '21 through December '22) are each just under \$460.

Investment / Tuition includes all under the ONLINE ONLY option, as well as Educational Materials and Live Instruction at GIFT Gatherings, GIFT Gathering Ground Transportation, and GIFT Gathering Meals. (Air Transportation / and Lodging not included.)

### FUNCTIONAL MANUAL REACTION® (FMR) CERTIFICATION

Functional Manual Reaction® (FMR) is the utilization of authentic, functional drivers integrated with the skilled practitioner's hands. Authentic, functional drivers (including gravity, ground reaction, momentum, eyes, hands, feet, pelvis, and proprioceptors) are complemented by the practitioner's hands in order to effectively assess and facilitate movement. FMR evaluates and creates a three-dimensional physiological and biomechanical Chain Reaction® of the neuromusculoskeletal system consistent with the functional task. A practitioner certified in FMR demonstrates competency and proficiency in the knowledge (Principles), plan of action (Strategies), and activities (Techniques) for all forms of functional human movement.

FMR Certification is earned by attendance in both GIFT Gatherings, as well as successful completion of a "Capstone Project." This consists of a video submission of a patient / client scenario that demonstrates understanding and application of the content specific to FMR utilization.

### COMMON QUESTIONS

#### What if I am unable to attend one (1) or both of the gatherings within the ONLINE + GATHERINGS option?

You may "opt-out" of one (1) or both of the two (2) gatherings. GIFT would need to know this final decision three (3) weeks prior to each of the respective gatherings. Each gathering is valued at \$1,750. Therefore, you would have the option of getting a refund of \$1,750 per gathering or defer your participation to the next year (or beyond).

#### Are both gatherings mandatory for Functional Manual Reaction® (FMR) Certification?

Yes. Due to the high standard of certification and the need for hands-on application, both gatherings are required for certification.

**DISCOUNTS AVAILABLE**

# DISCOUNT OPPORTUNITIES & REQUIREMENTS

## DISCOUNT OPPORTUNITIES

**"Early Bird" Discount\*** - GIFT is providing an "Early Bird" Discount. Please note that this "Early Bird" Discount does not apply to "Group Rates." The "Early Bird" Discount is as follows:

- ▲ \$400 Discount - Submit Application (and pay Application Deposit) by end of September '20
- ▲ \$300 Discount - Submit Application (and pay Application Deposit) by end of October '20
- ▲ \$200 Discount - Submit Application (and pay Application Deposit) by end of November '20
- ▲ \$100 Discount - Submit Application (and pay Application Deposit) by end of December '20

*\*Discount will be applied to Initial Installment.*

**"Group Rate" Discount\*\*** - There is power going through the program with a colleague! For those attending GIFT together, in the same year, from the same company, Group Discounts apply as follows:

- ▲ 2 = \$1,000 Discount Each
- ▲ 3+ = \$1,500 Discount Each

*\*\*Cannot be bundled with any other discount. Discount will be applied to Initial Installment.*

**"Gray Institute® Credit" Discount\*\*\*** - GIFT appreciates and honors those that have taken a Certification / Specialization from Gray Institute®. With that in mind, GIFT will use the highest ticket item (Online Pricing) as a "credit" towards tuition. This includes the following: 3D Movement Analysis & Performance System (certification), Certification in Applied Functional Science® (certification), Functional Soft Tissue Transformation (specialization), Functional Golf System (specialization), Female Chain Reaction (specialization), or Active Aging (specialization).

*\*\*\*Can be bundled with "Early Bird" Discount. Discount will be applied to Initial Installment.*

## TERMS

A non-refundable \$200 Application Deposit is due within five (5) days of application submission, which will be a "credit" towards Initial Installment on selected Payment Plan. Payment of Initial Installment (or In-Full Tuition Payment) is due by Yearend '20 or by January 14, 2021. Balances (Installments) for the Quarterly Options are then due the first week of each respective month mentioned above. Balances (Installments) for the 3 Calendar-Year Option are due on the 15th of each respective month outlined above. Balances (Installments) for the Monthly Option are then due on or shortly after the 15th of each respective month. A 1.5% late fee penalty may be applied to all overdue accounts. Accounts over due by 30 days or more are grounds for dismissal at GIFT's discretion. Participant may consider alternative arrangements at GIFT's discretion in the event of unanticipated events and / or "special needs."

## CANCELLATION OPTION

GIFT reserves the right to cancel its program-offering if, prior to January 15, 2021, registration is inadequate to assure a quality learning experience for participants. In the event of cancellation, all fees will be returned to registrants.

## TECHNICAL REQUIREMENTS

Computer, Printer, Internet (broadband recommended), Internet Browser, Email, Adobe Acrobat Reader (free download).

*"Since I enrolled in GIFT, I'm more successful and confident in my skills. I feel that my peers respect me even more. I'm proud to be a part of the GIFT Community and this comes through whenever my Gray Institute® logo sparks conversation. I have picked up 4 new clients just by explaining how the foot works in gait, for example, and how I will help them move better through Chain Reaction® Biomechanics."*

*- Norma L. Lowe, M.A., CPT, FAFS*



## REAL PEOPLE. REAL TESTIMONIES. REAL IMPACT.

GIFT has been more of a **life-changing event** for me than I believe it has been for my patients. 🏆 I have a **new knowledge of human movement** and how to approach any problem or dysfunction presented. 🏆 I feel **more confident and happy** with the treatment I am providing knowing that it will help people return to their everyday life with less pain. 🏆 GIFT should be the **education** for physical therapy. 🏆 GIFT has **inspired me** to not only be a **better physical therapist**, but also to be a **better person**. This has not only been an academic awakening but also a spiritual awakening. I leave the GIFT gatherings wanting to be a better professional, person, husband, friend and father. 🏆 GIFT has given me the **confidence** in a very short time to feel that I have **separated myself from my peers professionally**. 🏆 GIFT has changed the way I treat patients by giving me **new perspective, techniques, and resources to solve problems** I encounter while treating my patients. 🏆 GIFT is a one-of-a-kind opportunity for professional AND personal growth. 🏆 The GIFT Community is with out a doubt a **second family**. 🏆 GIFT has **re-ignited my passion** as a movement professional. 🏆 I am having **more fun with problem solving and engaging patients** through individualized, functional movements patterns to help them move and feel better! 🏆 AFS and GIFT have **changed my entire life** - as a human, as an athlete, as a movement specialist! 🏆 GIFT has been one of the **most impactful courses** I have taken. 🏆 Putting into words the **impact of GIFT** on my career and me is almost **impossible**. 🏆 I believe GIFT gave me the platform to **grow and expand my knowledge immediately** upon coming out of PT school. 🏆 GIFT has not only greatly improved my understanding of human movement; it has also **transformed my understanding of human behavior**. 🏆 GIFT has impacted me by being **surrounded by the other Fellows during GIFT Gatherings** and online. 🏆 The **energy** that is created through this program is contagious and the **networking** and **willingness to share** from a variety of professions has expanded my knowledge as well! 🏆 GIFT has been tremendous in allowing me to **bridge the gaps in performance training, movement, and injury prevention**. 🏆 Gray Institute and GIFT have **changed my life** ... I would not be half the physical therapist I am today. 🏆 GIFT has given me a much **deeper understanding of biomechanics**, as well as providing me with the **framework** to assess human movement and develop tailor-made rehabilitation plans. 🏆 GIFT gave me the **third rock knowledge** I had been **missing** since being out of PT school. 🏆 GIFT has also provided me with a **network of amazing movement colleagues worldwide** that inspired me to **think bigger and do more**.

APPLY NOW @  
[WWW.GRAYINSTITUTE.COM](http://WWW.GRAYINSTITUTE.COM) > GIFT